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To: Entrepreneurship Development Centre – Ethiopia
Addis Ababa

Subject: Partner Testimonial

EDC Ethiopia has partnered with blueMoon for the second year in a row to provide entrepreneurship training to 30 blueMoon incubates for the #BegaBatch18 on March 2018. In 2017, EDC provided training to 12 blueMoon incubates for the #BegaBatch17.

In both instances, EDC provided the incubatees with its flagship 6-day Entrepreneurship Training Workshop (ETW). ETW is an internationally acclaimed workshop, developed through intensive research and used by over 38 countries around the world. The training is based on the concept of a behavioural approach to entrepreneurship focusing on 10 key Personal entrepreneurial competencies that influence the way entrepreneurs manage and run their businesses.

The incubates in both #BegaBatch17 and #BegaBatch18 found the training to be a transformational experience, providing them with motivation and inspiration at the forefront of the incubation program.

blueMoon would like to take the opportunity to thank EDC for its partnership and looks forward to a continued collaboration with the Centre.

Below are some quotes about the training program from some of the incubatees of the #BegaBatch18:

- *"The training inspired me to be action-oriented and to evaluate the outcome of my actions before acting." Bethlehem Fikre* "I learned the power of starting small." Leyat Ali
- *"The training made me conscious about each step I take. I am now detail oriented." Bethlehem Dejene*
- *"I have started goal setting and planning because of ETW." Olif Abetu*
- *"I have learned time management, professionalism and what knowing about what you are talking means from ETW trainers." Yosef Teferi*
- *"The training made me know myself and my entrepreneurial skills better." Brutawit Belay*
- *"The mock business creation exercise and experience were great." Anasimos Tekalign*



- *"The competency assessment and mock business practices were great. I have learned to anticipate risk and develop a mitigating strategy." Selam Wondim*

Regards,



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